

## Architecture Conference&Expo Competition

October 6<sup>th</sup>, 2016, Cluj-Napoca

### 1. Information regarding the event

Architecture Conference&Expo event is the meeting point in Transylvania for architects and specialists from related domains. The 4th edition of the event will take place in October 6th in Cluj-Napoca and will bring together more than 300 architects and specialists from related domains.

The main theme of this edition is *Renewing cities: Building environments for new generations* and will include topics related to the impact of technology in architecture, urban transportation, green buildings, cultural and residential spaces or security by design. The theme will focus on the development of new cities and the necessity to review, rethink or transform what already exists.

### What does Architecture Conference&Expo 2016 mean?

- + 300 architects will be present at the event
- + 15 speakers who will share their professional experience
- + 20 exhibitors, major companies from Romania
- New topics of discussion
- Gala Awards
- Networking

### 2. The purpose of Architecture Conference&Expo Competition

- a) Promote architectural projects with a strong impact on communities;
- b) Reward and promote architects or architectural offices in Romania for their projects;
- c) Encouraging guidance and concept assimilation by rewarding innovative projects;

### 3. Criteria of selection

The criteria of selecting and awarding projects during the Architecture Conference&Expo Gala Awards aim to point besides the holistic values of the projects other aspects such as:

- The impact on community development
- Visibility in the public consciousness
- Continuity by taking existing valuable elements

## 4. Conditions of participation

- All architects, architectural offices or professional organizations from Romania can submit their projects to the categories they consider eligible. The entries can be made on the event website, [www.architectureconf.ro](http://www.architectureconf.ro), by completing the form
- The architect, architectural office or professional organizations can register more than one project to each category or to various categories.
- The projects accepted for consideration of the jury must be in an advanced stage, except the projects registered for the category „Student Competition”.
- Projects’ registration will be made considering this regulation.
- In this competition, the jury members, their relatives, in-laws or their associates, employees or organizations which they belong to *cannot* enroll projects in order to be evaluated.

## 5. Registration of the projects

### Step 1: Creation of the digital panel

In order for the projects to be transmitted, competitors should [download the digital panel from here](#), with the following characteristics:

- **File size:** A1, color.
- **Images:** Minimum one and maximum four images can be inserted. The organizers recommend inserting minimum 2 images within the digital panel.
- **Plans, sketches:** Can be inserted between 1 and 5 drawings.
- **Size “Project details” text block:** 256 mm x 55mm. Recommended font used: Calibri, normal, 12pt/14pt. Mandatory details of the project are:
  - a. Project name
  - b. Project destination
  - c. Principal architect
  - d. Architectural office
  - e. Other details: Design Team, Project stage, Build space, Collaborators etc.

The text will be written with CMYK: 0,0,0,90. (90% Black).

- **Document form:** The file will be sent in PDF format.
- **Language:** The text on digital panel must be written in English, considering the jury composed of national and international architects.

## We do not accept files:

- Presenting logos or images that promote other companies products or services than those being of interest for the project presented;
- Which do not respect the size and the format presented above;
- In which images and sketches are not visible. In case of technical problems, the organizer will notify applicants.

## Step 2: Registration Form

Competitors must fill in a registration form including the details regarding the architect/architectural office, the information of the projects submitted and a link of [www.wetransfer.ro](http://www.wetransfer.ro) including the images of the project. The registration form is available on the website [here](#).

<b>Name/Nume*</b>	
<b>Surname/Prenume*</b>	
<b>Company/Architectural Office/ Organization Companie/Birou de arhitectură/Organizație*</b>	
<b>City/Oraș*</b>	
<b>Email*</b>	
<b>Phone/Telefon*</b>	
<b>Project Name/Denumire Proiect*</b>	
<b>Chief Architect's Name/Numele arhitectului șef*</b>	
<b>Names of the team members involved in the project / Numele membrilor echipei implicați în proiect*</b>	
<b>Project Location/Locația proiectului*</b>	
<b>Stage of the project / Stadiul proiectului</b>	
<b>Year/Anul finalizării proiectului*</b>	
<b>Surface of the project / Suprafața proiectului</b>	
<b>Category/Categoria*</b>	Dropdown menu
<b>Wetransfer link(s) with the digital panel / Linkul(urile) de Wetransfer cu panoul</b>	

digital*	
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## Additional Information for Category Number 3

### I. Address of architectural office / Adresa biroului de arhitectură

Street / Strada*	
Number / Număr*	
City / Oraș*	
Country / Țară*	

### II. Address of the project

Street / Strada*	
Number / Număr*	
City / Oraș*	
Country / Țară*	
Nr. of km from address of architectural office to address of the project* / Nr. km de la adresa biroului de arhitectură la adresa proiectului	

I have full permissions and licenses to use all the files / Dețin toate drepturile de autor pentru a utiliza aceste documente

The project is completely my original work, and I have full permission from all participants for their contribution. I am wholly responsible for any copyrighted material contained within. / Proiectul este în totalitate unul original și am permisiunea de la toți cei implicați în proiect pentru utilizarea documentelor. Sunt responsabil pentru fiecare material incluse în cadrul formularului de înregistrare

I read and accepted these [Terms and Conditions](#)/ Am citit și sunt de acord cu Temenele și Condițiile.

### Step 3: Pre-selection of the projects

The projects submitted for analysis will be first selected by the jury formed out of 5 national and international architects. The results will be transmitted via email by the organizer in order

for the authors to be informed of their eligibility for exhibiting their projects within the event. The same judges will also nominate the winners for each category.

#### **Step 4: Architecture Conference&Expo Gala Awards and Project Exhibition**

The selected projects will be promoted during the Architecture Conference&Expo exhibition area. After the presentations and debates included in the agenda of the event, the architects, architectural offices and organizations will be awarded for each category, based on the previous analysis made by the jury.

In order to be exhibited, the projects will be printed by the organizer, Liberio Events, the events agency which organizes conferences, workshops and also exhibitions.

#### **6. Copywriting**

Architects who register their projects within the Architecture Conference&Expo Competitions by taking into consideration the criteria of selection and the registration procedure mentioned above, own all the copyrights and accept their projects to be published within the event when they submit their registration.

The organizer can use the materials only for promotional and dissemination purposes by using any medium within the Architecture Conference&Expo event, but also within other related events. By participating at the Architecture Conference&Expo Competition, architects must respect the rules included in the present document.

#### **7. Judges**

The jury is formed out of 5 architects from Romania and abroad and their purpose is to analyze the projects included within the exhibition. The judges cannot participate with a project within the categories included.

The members of the jury will conduct on one hand the pre-selection of the projects, and on the other hand, will nominate the winner for each category. The decisions made by the jury regarding the winners of the event cannot be contested.

The jury members are:

1. **Charles Phu** (Founder Office for Architectural Culture) - UK
2. **David Cash** (Chairman BDP) - UK
3. **Melissa Sterry** (Founder Bionic City) – UK
4. **Irena Bauman** (Founding Director Bauman Lyons Architects) - UK
5. **Serban Studza** (Director Prodid) – Romania

For more information regarding the member's experience, you can access: [www.architectureconf.ro/judges/](http://www.architectureconf.ro/judges/).

## **8. Awarding method**

The judges will present one winner for each category and they will be announced within the Architecture Conference&Expo Gala Awards that will take place on October 6th, 2016.

Partners and sponsors will have the possibility to offer prizes for the winners which were selected by the members of the jury. The remuneration offered by partners or sponsors will be offered to the architect or architectural office. The sum distribution must be conducted by the architectural office, organization or students and **not** by the organizer, sponsor, partner or the members of the jury.

## **9. Calendar**

**28 July 2016** – Registrations for the Exhibition Project starts

**10 September 2016** – Deadline for registering the projects

**10 September 2016 – 15 September 2016** – Pre-selection of the projects

**19 September 2016** – Selection of the project

**6 October 2016** – Architecture Conference&Expo Gala Awards and Project Exhibition

## Architecture Conference&Expo Project Competition Categories

Within the Architecture Conference&Expo Gala Awards, architects, architectural offices or organizations will be awarded on the following categories:

1. Projects for communities
2. Restoration, conversion, urban regeneration and heritage preservation projects
3. The furthest project created by a Romanian architect
4. Smart houses
5. The first project as a chief architect
6. The buildings of 1990 – 2010
7. Students Competition

### 1. Projects for communities

**Description:** The prize for this particular category will be offered to an architect, architectural office or professional organization within the architecture field that organized Corporate Social Responsibility (CSR) projects which focused on architecture or volunteering projects within the domain.

The purpose of this category is to encourage architects, architectural offices and organizations to actively participate in the community and better understand the role of architecture in the public space. CSR or volunteering projects related to architecture conducted between 2014 – august 2016 will be accepted for the analysis.

**Who can apply:** architects, architectural offices, professional organizations within the architecture field.

**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

**Prize:** 3000 RON

### 2. Restoration, conversion, urban regeneration and heritage preservation projects

**Description:** The 4th edition of Architecture Conference&Expo will focus on *Renewing cities: Building environments for new generations*, the evolution of cities being of great importance for human evolution. However, it is important to outline the fact that the architectural space has to also bring new elements and preserve the traditions, culture and architecture of the specific location.

The purpose of the award is to promote and publicly recognize an architect or architectural office for restoration, conversion, urban regeneration or heritage preservation projects.

**Who can apply:** architects, architectural offices

**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

**Prize:** 3000 RON

### 3. The furthest project created by a Romanian architect

**Description:** International projects represent a challenge for most architects, and through this particular prize we want to encourage Romanian architects to create international projects in order to promote the architect profession within the world, to confirm the mobility capacity by export of services and encourage through their projects other Romanian architects to follow this path.

The prize will be offered to a Romanian architect who created the furthest project from Romania. The architects must have Romanian citizenship and their residency in Romania. In order to register the project, fill in the registration form which also requires the distance in km by using Google Maps between the architectural office address from Romania and the project address from the international country. The specified distance will also be verified by the organizers of the event.

**Who can apply:** architects

**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

### 4. Smart house

**Description:** Technology represents an essential factor for increasing the quality of life, and the combination of architectural concepts with technology has the purpose to increase the standard of living for the beneficiary. This category will award projects which include smart houses by using automotive systems for light, temperature, multi-media, and security.

**Who can apply:** architects, architectural offices



**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

## 5. The first project as a chief architect

**Description:** Architects can apply for this category with their first project as a chief architect. The projects that are accepted for submission must be finished after 1996.

**Who can apply:** architects, architectural offices

**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

## 6. The buildings of 1990 – 2010

**Description:** The representative buildings from 1990 – 2010 will be awarded within the Architecture Conference&Expo Gala Awards.

**Who can apply:** architects, architectural offices

**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

## 7. Students competition - Sponsored by Alokönigstahl

**Descriere:** The young generation with their innovative ideas regarding architectural projects is invited to register their projects created within the architectural workshops included in the curricula of the Architectural Faculties from Romania. The purpose of this award is to motivate students to create projects that can help communities. Students can register for this category regardless of their year of study.

The award will be offered to a student or group of students for the creation of a project whose impact is visible for the community in which the project was conceived. The projects registered can be in a concept stage as they do not need to be finished or under implementation

**Who can apply:** architects, architectural offices

**Registration:** In order to register your project, we invite you to fill in the registration form available [here](#).

**Prize:** 3000 RON

*„Young architects’ projects reflect the aspirations of the new generation: a better future, better built. Alukönigstahl is always contributing, through various channels of*

# ARCHITECTURE



*communication, in the preparation of student-architects, and awarding them for their efforts represents one such action.” – Alukönigstahl*